**Mobile Devices Putre the WSorldwide in WWW:**

* - In india people can only buy phones, due to the hight prices of computers.
* - Instead of the France where people have better purshasing power. Therefore they can buy computer, laptops etc...

**Wich activities have you done online in the last 12 months ? :**

* - email is the first activity of an entrepreneur, indeed it takes about 5,6 hours to read and answer to emails.
* - Social networks : the youngest are always on social medias
* - Internet : best device to found informations and data -> easy way

**Who use internet :**

* - young people are very connected, indeed, technology is from their century.
* - Elder people are less connected due to the complexity of the use of internet.

**Uses of internet :**

* - finding informations and seeding/receiving email : most use

**Search and Sociale are the Most Commonly Used Websites :**

* - Google is on the center of all theinformations that you are looking for on the internet, it's the easiest way to find answer to every of yourquestions.

**Use of social media platforms by age group in the US :**

    - Facebook has too much boommer

* - Youtube : young and also old people
* - Instagram : a majority of young person

**Share of web traffic by device :**

    - mobile phones ans laptops are the most used ones. Lately, the traffic on smartphones increases whereas the traffic on computer decreased. Indeed smartphones become faster, more efficient and while remaining cheaper.